



F R A - NORTHWEST REGIONAL

SCUTTLEBUTT - ISSUE #1 - OCTOBER 2018

**SERVING WASHINGTON, OREGON, IDAHO, WYOMING, MONTANA,
ALASKA, HAWAII, GUAM, JAPAN, AND THE PHILIPPINES**



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Hello Shipmates,

Listed below are the new officers for Northwest Region 2018-2019.

- Regional President Northwest 2018-2019, Bill Hall. I am a past National Chaplain 2014-2015 and currently Gem State Branch #382 President.
- Regional Vice President is Shipmate Scott Dudley, Whidbey Island Branch #097.
- Regional Secretary/Treasurer is PRPNW Margret (Peg) Burke, Empire Branch #038.
- Regional Parliamentarian is PNP John Johnson. Puyallup Branch#104

With National Convention recently completed let me hit the highlights.

National President is PNVP Robert (Bob) Washington, Navy Department Branch #181.

- National Vice President is PRP Northeast/New England Donna M. Jansky, North Shore Branch #081.

As for Resolutions:

1. To allow all naval personnel (ie; officer, OCS, merchant marine, and midshipman) to join FRA was ruled out of order.
2. To elect National President and National Vice President to two (2) year terms was defeated. That would end up being a seven (7) year commitment. One (1) year campaigning, two (2) years as Vice President, two (2) years as President and two (2) years as Jr. Past President.
3. Two (2) year term at the regional level, defeated (basically same as #2).
4. Concerning duties of the national committee on membership and retention – approved. The committee will consist of chairperson and eight members (one from each region), to devise ways and means to increase retention and membership. I am sure social media will be a large part of the process.

The proposed merger of Northwest Region and West Coast Region seem to be a mute point at this time. There will be a committee charged with exploring the realignment of all regions of the FRA to make geographical areas and branches more equitable. Report to be presented at mid-year.

National Convention 2020 will be held in Portland, Or. National Convention 2019 is yet to be decided. More information will be forthcoming as it is available.

I would like to congratulate the following branches for their 100% membership awards.

- Branch #063 Lewiston, ID
- Branch #103 Yokosuka, Japan
- Branch #382 Nampa, ID
- Branch #064 Iloilo City, PI

2017-2018 Membership Recruiting Incentive Program for Individuals:

- PRPNW Lazzaretti, Branch 18, recruited 28. Received Gift
- S/M Darrell E. Severns, Branch 46, recruited 6. Received Gift
- S/M Glenn Shaw, Branch 46, recruited 5. Received Gift
- S/M Matt Edwards, Branch 46, recruited 11. Received Dues Extension
- S/M Michael Elliott, Branch 46, recruited 8. Received Dues Extension
- S/M Thomas Berger, Branch 46, recruited 10. Received Gift
- S/M Timothy King Hartzog, Jr, Branch 46, recruited 6. Received Gift
- S/M Donny Rebman, Branch 97, recruited 13. Received Dues Extension
- S/M Jackie Towell, Branch 97, recruited 10. Received Dues Extension
- S/M Ricky Farris, Branch 103, recruited 28. Received Gift
- S/M Roberto Macaraeg, Branch 247. Received Dues Extension

2017-2018 Membership Recruiting Incentive Program for Branches:

- Group II, Branch 97, Whidbey Island, WA
- Group IV, Branch 18, Seattle,

The Gold Lapel Button Award was presented to the following members during the 2017-2018 membership year:

- S/M Ricky Farris, Branch 103, Yokosuka, Japan
- S/M Jackie Towell, Branch 97, Whidbey Island, WA

Silver Anchor Squadron Award Recipients:

- S/M Glenn Shaw, Branch 46, Honolulu, HI
- PRPNW Tom Flanik, Branch 382, Nampa, ID

Individual Charles E. Lofgren Awards:

- Group IV – PRPNW Pete Lazzaretti, Branch 18, Seattle, WA
- Group V – S/M Roberto Macaraeg, Branch 247, Dagupan City, Philippines

Branch Charles E. Lofgren Awards:

- Branch 59, Cheyenne, WY
- Branch 104, Puyallup, WA
- Branch 382, Nampa ID
- Branch 63, Lewiston, ID
- Branch 64, Iloilo City, Philippines
- Branch 154, Baguio City, Philippines

Hospitals, Welfare, and Rehabilitation:

- Group IV – Third Place - Branch 104, Puyallup, WA

Youth Activities:

- Group IV - Third Place - Branch 18, Seattle, WA

I am looking for Chairpersons for the following Committees: Disaster Relief, Americanism & Patriotism, and Youth Activities for 2018-2019. Please consider taking a position and contact me.

I am pleased to announce the LAFRAE. Northwest Region has a full staff of regional officers for 2018-2019.

- Regional President Rose Hall, Gem State #382
- Regional Vice President, Marjorie Ippert, Pearl Harbor #046
- Regional Secretary/Treasurer Carol Sayles, Gem State #382.

Last but not least, I encourage each of you to volunteer some of your time to your community, church, hospital, VA, senior center, among other places. Your time and efforts would be appreciated.

In Loyalty, Protection & Service,

Bill Hall

Regional President Northwest

Thoughts on Membership **By Scott Dudley, Regional Vice President, Northwest**

The following is some ideas, thoughts, questions, recommendations that I have on the subject of membership. My desire is that the following hopefully helps you and your branch increase its membership as well as be able to retain the great members you have.

- What is your branch's goal when it comes to membership growth and retention?
- Does your branch have a Membership Plan? This would be a written document identifying where your branch is at membership-wise and where your branch wishes it to be as well as the steps it will take to get there and by when.
- Does your branch have a Membership Chair? This individual would be responsible for implementing the Membership Plan and communicating to the branch members on the branch's current membership focus.
- Even though your branch may have Membership Chair the responsibility to invite prospective members falls on all of your branch's members.
- Are you able to convey all of the great things your branch is doing or all that the Fleet Reserve Association does at the national level?
- Branches that are active and excited about what they are doing have a tendency to grow as new members are wishing to be a part of something special.
- When members join your branch are they encouraged to roll up their sleeves and assist your branch with its activities?
- When someone joins your branch are they assigned a mentor? A mentor would be someone other than the sponsoring member. The mentor would be responsible for bringing the new member up to speed and ensuring the new member is engaged.
- Does your branch have a New Member Orientation Plan? This is a plan that outlines the steps a new member goes through to learn all that your branch does as well as quickly gets your new member engaged.
- When it comes to member retention, have you identified what your branch's attrition rate is and identified what retention success would look like?

- Does your branch have an ongoing communication schedule so that your members are kept abreast of what is transpiring?
- If your members were not able to attend a recent branch meeting are they contacted to let them know they were missed as well as informed of what they missed?

Hopefully this has you thinking of things your branch can do to not only increase your branch's membership but also retain the great members your branch already has.

If I could be of help in anyway, don't hesitate to contact me.

Thank you for all you do!

Scott Dudley
Vice President
Northwest Region

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<p>Constitution & By-Laws Cmte Chair: PRPNW Pete Lazzaretti Seattle Branch #18 33819 36th Ave SW Federal Way, WA 98203-2956 253-444-7516 PRPNWLazz@fra-nwregion.org</p>	<p>Disaster Relief Cmte Chair</p>	<p>Membership & Retention Cmte Chair: S/M Scott Bryan Honolulu/Pearl Harbor Branch #046 2121 Aluka Loop Pearl City, HI 96782 619-921-4993 dieselmarine.sb@gmail.com</p>
<p>Americanism & Patriotism Cmte Chair:</p>	<p>Hospital, Welfare & Rehab Cmte Chair: Shipmate Michelle Davis Inland Empire Branch #038 4205 S. Helena Spokane, WA 99203-4308 509-448-3163 medavis@q.com</p>	<p>Public Relations Committee Chair: PRPNW Pete Lazzaretti Seattle Branch #18 33819 36th Ave SW Federal Way, WA 98203-2956 253-444-7516 PRPNWLazz@fra-nwregion.org</p>
<p>Veterans Services Cmte Chair: PRPNW Tom Flanik Gem State Branch #382 15686 Cumulus Way Caldwell, ID 83607-5159 208-455-8100 gunny@sos.net</p>	<p>Youth Activities Committee Chair:</p>	<p>Legislative Services Cmte Chair – S/M Ryan Nabors: Mt. Rainier Branch #104 6846 Prosik Lane SW Tumwater, WA 98512 360-888-2884 nabor@yahoo.com</p>
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